



Parijs in 24 hours





A TRIP TO PARIS IS ALWAYS A GOOD IDEA.
AND SUMMUM KNOWS WHY. JUMP ON
YOUR BIKE AND PEDAL TO THE YUMMIEST,
FUNNEST AND COOLEST PLACES. HERE ARE
OUR TIPS.

Pourqoui?

Dans Paris à vélo on dépasse les autos. À vélo dans Paris on dépasse les taxis. In Paris, you go by bike and cover the city with ease in 24 hours.

Grey bikes system

Throughout Paris, you can find Vélib (which stands for *vélo libre*, or free bike) bicycle stands where you can pick up a bike and then return it to another stand. The first thirty minutes are free and if you want to use the bike for an entire day, it only costs €1.70. You can register on site or online via the *www.velib.paris* website.

09.00 - Check-in: Hotel Henriette

Behind a sober black facade on the left bank nestles the attractive Hotel Henriette. The interior is a mix of bohemian vintage and modern design, furnished by the owner Henriette with finds from French flea markets and famous Parisian shops (such as the interior decor shop Caravane and the concept store Merci). The hotel is situated in a quiet residential neighbourhood: not central and therefore affordable (prices starting at €109 per night for two persons) - and with a bike, perfectly convenient. 9 Rue des Gobelins, hotelhenriette.com

09.30 - First coffee: Ob-La-Di Café

Of course, Parisians have joined the hip coffee culture scene. Our favourite in this category is the tiny Ob-La-Di Cafe. This is down to the grandiose name – who can resist a smile upon hearing it? –, the Instagram-friendly blue and white patterned floor and counter, the avocado toasts and the freshly baked "purple haze" bread. Needless to say, there's nothing wrong with the coffee either. 54 Rue de Saintonge, facebook.com/ObLaDiParis







10.15 - Shopping

Don't miss the well-known concept stores Merci and Colette, department store Le Bon Marche, high-end fashion classic L'Eclaireur or the flagship stores of French brands such as Sandro, Maje and Isabel Marant. Less wellknown but just as fun is the concept store The Broken Arm in the Marais district: a coffee shop with a cellar full of fashion labels and magazines. In the same area you can find beautiful coffee table books at Ofr and old and new magazines at Les Archives de la Presse. For good quality basics, Loft is a must: there are branches all over the city.



The first PNY (which stands for Paris New York) was a great success from day one. This is undoubtedly down to the great locals but the enormous support group behind the owner also played a part - that's what friends are for. Business number two soon opened in the Oberkampf neighbourhood. And now we have PNY 3. On the menu are burgers, such as the Skinny Fat, lean on the outside but fatty on the inside, as befits a real Parisian. The toilets are so cool that they have their own hashtag: #pee_n_why. 1 rue Perrée, pny-hamburgers.fr

14.00 - More shopping: Inès de la Fressange

The French figurehead of taste opened her first shop on the rive gauche, where her own collections are displayed alongside gadgets and vintage - from accessories to stunning dresses.

'I want gaiety, mixing: joyful jumble fashion and lifestyle', says the owner herself. We can only agree. For the same je-ne-sais-quoi and the best Breton stripes, Centre Commercial is also a great option.

15.30 - High tea: Ritz Paris

It took three years and some two hundred million euros to restore, but the legendary Paris Ritz is open once more. There is a suite dedicated to Coco Chanel, who lived in the hotel for over 34 years, seventy more suites, 71 guest rooms, three restaurants, three bars - including the restored Hemingway Bar - a huge garden and a VIP tunnel so that guests of a certain calibre can be escorted in and out without being seen. To stay there a weekend will cost you a month's salary, but you can always drop in there for a drink. 15 Place Vendôme, ritzparis.com

17.15 - Break: L'Échappée

After a day's cycling or walking, a spa treatment is not a big indulgence. Okay, it is really, but anyway... If you decide to go for it, go to L'Échappée. Besides the conventional spa for massages, manicures and pedicures, there is a hamam available for fifty euros. 64 Rue de la Folie Méricourt, lechappee.com

18.30 - Neighbourhood hopping: Pigalle and Canal St. Martin

In the Pigalle district and the area around Canal St. Martin - the ninth and tenth

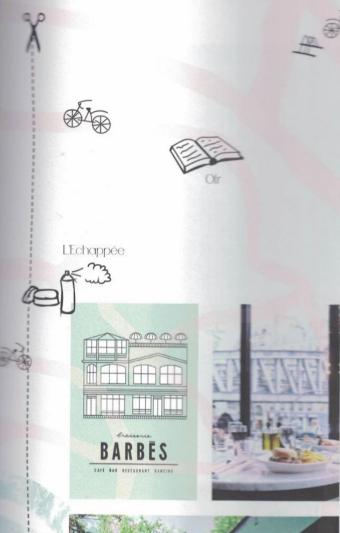














arrondissements (okay, and a bit of the eleventh) - new hotspots have been springing up one after the other in recent years. For example, Le Grand Pigalle Hotel by the men behind Experimental Social Club, Le Ballroom, Beefclub and Fishclub, the Mexican Luz Verde (tacos and beer), restaurant Buvette (classic French sharing plates), Le Perchoir (roof terrace!), Steel Cyclewear & Coffeeshop (bicycle repairs and coffee shop) Le Comptoir Général (a hidden gem) and... phew. Get off your bike for a while!

20.00 - Oysters and cocktails: Le Mary Celeste What we also deserve after a day of cycling or walking is a drink. Preferably accompanied by an oyster. I Rue Commines, lemaryceleste.com

21.00 - Dining: Au Passage

A well-kept secret in a shabby alley in the heart of the Marais. In a classroom-like setting, you'll find a fabulous and affordable menu of tapas-style plates, conceived and cooked by the men that made the Septime restaurant (a favourite with Parisian foodies) great. Worth mentioning: also a feast for vegetarians. 1bis Passage Saint-Sébastien, restaurant-aupassage.fr







23.00 - Munching and dancing: Brasserie Barbès On the edge of the centre, in an area that can still be a bit dodgy (but that's changing rapidly), you'll find Brasserie Barbès, a huge brasserie where they don't accept reservations and where you can enjoy the French classics at decent prices. Don't be fobbed off with a table on the ground floor: there is a second floor with a roof that opens in the summer. At the weekends, go up one more floor and you can dance. 2 boulevard Barbès, brasseriebarbes.com























